REPORT OF MONTHLY ACTIVITY

UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

DURING OCTOBER 2022

OCTOBER 2022

Sr. No.	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	OCTOBE R 27.10.22	Special talk on "TECHNOLOGICAL ADVANCEMENTS IN FARMING IN JAMMU-KASHMIR AND LADAKH"	 1.As per the guidelines issued by the Ministry, a guest lecture on "Technological advancements in Farming in Jammu-Kashmir and Ladakh" was organized on 27.10.2022. 2.The session started by welcoming the audience 3.A brief note on EBSB and its importance was shared 4.Significance of role of Farming in enhancing economy of the Union Territory of Jammu-Kashmir and Ladakh was highlighted to the audience 5. Presentation and Discussion on Technological innovation in Farming sector of Jammu-Kashmir and Ladakh was discussed by the speaker Mrs. Rani, Head-Technology & Innovation, Café Coffee Day 6.The discussion was highly appreciated by all the students and staff who participated. 7.The Nodal officer concluded by giving vote of thanks. 8.The event was conducted in the Auditorium 	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	162	Coordinators: Mrs. R. Parimala, Principal i/c Dr. J. Eugene, Lecturer, IHM Chennai Annexure: 1. Pictures taken during the session



Mrs.Rani, Head-Technology and Innovation, Café Coffee Day